



***Hydrangea paniculata***  
**'Fire Light Tidbit'™**

A dwarf hydrangea similar to BOBO® for the front of the border with a bun-shaped habit, and proportionately sized, rounded blooms. The late-season blooms emerge a creamy, light green-white and quickly begin to turn raspberry pink, creating a pleasing blend of colors not seen before. 2-3' tall/wide, USDA zones 3-8. To find a list of licensed growers go to: [FireLightTidbitHydrangea.com](http://FireLightTidbitHydrangea.com)



***H. paniculata*** 'Quick Fire Fab'™

A most remarkable, early-blooming hydrangea with lots of wow. It has large, football-sized and shaped blooms with densely packed cruciform flowers of a creamy green color. Soon after, watermelon hues appear at the base of the bloom and work their way up towards the tip. 6-8' tall/wide, USDA zones 3-8.



***Hydrangea serrata***  
**'Let's Dance Can-Do!'™**

An excellent rebloomer—requires a short period of growth to create new wood blooms. Also, because it sets flower buds along the entire length of the stem, if it's cut back or damaged by cold temperatures, lower old wood buds will still develop into flowers. Height 3-4', width 3', USDA zones 5-9.



***Hydrangea arborescens***  
**'Invincibelle Garnetta'®**

Deep garnet-hued buds open into lush pink blooms. It flowers a bit later, which makes it an ideal season-extender and companion to the other fabulous varieties in the Invincibelle® series of native smooth hydrangeas. Height/width 2.5', USDA zones 3-8.



***Cornus sericea*** 'Arctic Fire'® Yellow

Arctic Fire® Yellow dogwood is a new selection of North American native *Cornus* that offers all the durability of the species but with vivid yellow stems. Stunning on its own or interplanted with best-selling Arctic Fire® Red dogwood. Height 4-5', width 6', USDA zones 2-7.



***H. paniculata*** 'Limelight Prime'™

An improved, more refined 'Limelight', with darker leaves, stronger stems, a more compact habit, and upright growth. It makes a great container. The blooms emerge a vivid lime-green and maintain that color until they transition into a bubble gum pink, and then a deep punch pink. 4-6' tall/wide, USDA zones 3-8.



***Syringa*** 'Baby Kim'™

An improved version of garden classic 'Miss Kim' with a more compact habit, and darker purple blooms that do not fade to white. Great fragrance, disease resistance, and superior landscape performance. Height 2'- 3', width 2.5', USDA zones 3-8.

**Snapdragon Costa Summer Series**

A greenhouse forcing series (Group III-IV) with a mix of colors, including orange, pink, rose, white, and yellow. Height 32"-40". A versatile series for spring to early summer planting. Solid, well-rounded spikes on sturdy stems even under less favorable light conditions. A premium quality cut flower for greenhouse, tunnel or open ground.

**Cosmos 'Double Dutch Rose'**

Four-foot stems bearing pure luminous rose, double flowers with golden eye. Broad lacy petals make a big color show. It makes a fit companion for 'Double Dutch White'. For field-grown cut flowers, and massed landscapes.

**Diathus Barbienne Series**

Superb biennial cut flower series, stems 24-32 inches. Among the earliest to bloom in spring. High yielding and uniform in flower time. Improved tolerance to rust disease vs. standard varieties. For professional cut flower production under tunnel or outdoors. Colors include Deep Red, Rose, Violet, White, Mix (10 colors).

**Lisianthus 'Can Can Purple'**

Group 3-4, spray type. Large, deep purple blue flowers are densely petalled with nice rose-form shape. Stem length is about 36"; 45" at closer spacing. Late flowering for summer crops. Each stem produces a spray of flowers on top that open within a tight window to yield a ready-made bouquet. No pinching needed. These labor-saving traits are good for the bottom line. The full spray may reduce the number of stems needed in the arrangement. Good for hoops, or in the field during summer.

### Italian sunflower **Girasole**

Thanks to our very close relationship with growers and hybridizers in Italy, Onings is now able to offer Italian sunflowers. At first glance, these look like a regular sunflower, but nicer. That is true, but thanks to the strong genetics, these varieties are less susceptible to fungal diseases and can be grown closer together. What really sets them apart is that some of our sunflowers are daylength independent and can be grown during the winter.



### Ranunculus **Cloni™**

There are a lot of new varieties being introduced every year. While the demand of Cloni™ Success Hanoi remains very high, similar and more productive varieties are becoming available. Keep your eyes open for Cloni™ Success Confetto, Lady, and Tolosa. Also, in the Cloni™ Pon Pon and Elegance lines, there are several improved varieties now available. The white Cloni™ Pon Pon Iglo is the best seller.



### Anemone Italian **Mistral**

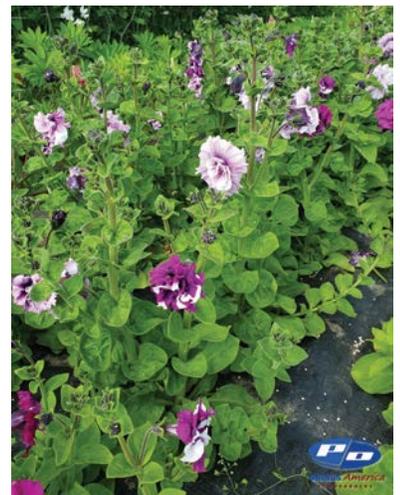
Several new anemones have become available this year, including Mistral The Edge, a very large pink anemone. Rosa Chiaro (pictured) and Bianco Centro Nero are best known. All anemone are easy to grow, bloom very early in late winter, and are very productive.

### New Italian **Anemone**

In the line of Italian anemone, great progress has been made to get good length on some of the double-flowering anemone. Next year we'll show you a white, double-flowering anemone! *Troppo bella!*

### Penning **Freesia Starlight**

Large, fragrant, double, white flowers with a mysterious light pink glow. All Penning freesias are great producers and make excellent cut flowers. Besides Starlight, several other blushed and striped freesia are now available, including the pastel Peachy Canyon.



### Italian **Petunia**

This is the first year we are 'testing' the demand and use of our Italian cut petunia. The trials showed us there is huge potential. This varietal produces a 16" to 20" stem with large flowers and a vase life of about 10 days. It produces multiple stems from a small seed and is easy to grow during the summer. Now that all varieties have proven to produce well, we will work on a balance of color mixes (pastel, white and peach/salmon shades) that meet the demand. We are working on a plug program for fall 2021 as well.



**Fancy Daffodil Mont Citroen Blanc**

Unfortunately, COVID-19 withheld us from visiting the bulb fields in Holland this year. While several new daffodils are being introduced by W.F. Leenen, it's hard to select new varieties unless you can personally feel, touch, and smell the flowers. Mont Citroen Blanc is a new variety, exclusively available in the USA via Onings America. It is late blooming, very strong with tall stems and a solid base; perfect for cut flower production.

**Italian Viola (pansy)**

Frankly, more trials need to be done to select the best color and varieties. We carry six different varieties and our goal is to narrow it down to just one or two that are best suitable as an (edible) cut flower. Now the Italian Viola come in a wide range of colors, but with the feedback of this year's trials, we are planning to offer two blends to meet demand. More than likely, the viola will be available as a plug in late 2021.

**Sonatini™ Amaryllis**

Bigger is not always better! While the large-flowering amaryllis is gorgeous, its thick stems and huge flowers are very difficult to use in smaller arrangements or bouquets. Sonatini™ has the resemblance of a true amaryllis, but is a bit smaller. It is great as a cut flower or as a pot plant. Also, Sonatini™ is hardy and can be left in the ground for repeat flowers. Depending on your zone, Sonatini™ may even flower twice each year. Because a smaller bulb can be used, Sonatini™ is a lot more affordable and available in many colors.



**L x A Hybrid Lilies**

While a lot of new Oriental and O x T lilies are being introduced each year, most are not so-called "U.S. varieties". The focus of most hybridizers was on the huge Chinese market (remember, it may take 7 to 10 years to make a crossing commercially available). The U.S. market typically asks for a smaller bulb, and vibrant colors for use in bouquets. Not exactly what floral designers are looking for and one of the reason why lilies are not used much by designers. Onings now has a few "pastel and antique" varieties which we believe make a lily sexy again. L x A hybrid lilies are very easy to grow, have no scent, have a great vase life, and mix really well with any type of flower. Pick the stem when the flowers are colored and puffy, but still closed, to avoid any issues with pollen.



Proven Performance.

LUMINARY™  
'Opalescence'  
*Phlox paniculata* PPAF CPERAF

This new Tall Garden Phlox for Proven Winners Perennials boasts well-formed panicles of bi color pink flowers. Improved mildew resistance ensures performance throughout the year. Zones 3-8.



# NEW Cut Flower Marigold Xochi Orange



**Strong stems** and **rich color** make **NEW Cut Flower Marigold Xochi Orange** the **best for bouquets and grower bunches**.

Xochi is short for Xochitl, which means flower or princess of flowers. An excellent option for Summer and Fall cut flower programs, Xochi offers the uniform crops, good shippability and durability to meet the increasing consumer demand for Dia de los Muertos and Halloween celebrations.

Contact your distributor today for availability of NEW Xochi Orange Marigold seed or plugs and visit [bloomstudios.com](https://www.bloomstudios.com) for more information.



**BloomStudios**<sup>SM</sup>

WITH PANAMERICAN SEED<sup>®</sup>

Visit [bloomstudios.com](https://www.bloomstudios.com) for current Terms & Conditions of Sale.

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**Lisianthus 'Arena I Light Pink'**  
An improvement to the original Arena I Light Pink, it features early, large, light pink flowers with slightly wavy petals and less bud blasting.



**Lisianthus 'Arena I Purple'**  
Even with its earliness, it is easy to achieve a longer stem and good branching with this new addition to the Arena series.



**Lisianthus 'Arena I Pure White'**  
This early-flowering variety boasts brilliantly white, highly double flowers which are medium large.



**Lisianthus 'Corelli III Peach'**  
The Corelli series features large double flowers with fringed petals that have a delicate curl. Peach has a pinky-peach hue and may turn yellowy-peach under cool conditions.



**Lisianthus 'Corelli II Light Lavender'**

Light Lavender's petals are the most fringed within the Corelli series, and produces a stable number of petals even under high temperature conditions.



**Helianthus F1 'Sunrich Orange Summer DMR'**

Plant height, growing speed as well as flower shape and color are similar to Sunrich Orange Summer with the added value of resistance to multiple strains of downy mildew.



**Callistephus 'Nina Plus White'**

Large numbers of small, semi-double flowers are produced on sprays, early flowering. The Nina series features more disease resistance than other varieties.



**Callistephus 'Nina Plus Purple'**

Vigorous and vibrant, Nina Plus Purple has an abundance of small, semi-double flowers. The Nina series features more disease resistance than other varieties.



**Lisianthus 'Croma II Champagne'**

Good branching, stable flower color and thick petals, Champagne is an excellent addition to the Croma series.



**Achillea 'Firefly Sunshine'**

A yarrow with good height at 28-30". Yellow flowers hold their color for a long time with the whole plant appearing as though it is in flower at once. A Proven Winners® Perennial.



**Allium 'Serendipity'**

Globe-like rosy purple flowers are approximately 2" in diameter. Mature plants are packed with dozens of stalks, 15-20" tall. Unlike bulb alliums, this variety blooms later in mid to late summer. Seedheads hold their shape after flowering is finished. A Proven Winners® Perennial.



**Buddleia 'Lilac Cascade'**

Pale lilac panicles are an impressive 12-18" long and incredibly stout. At maturity, the panicles cascade down the habit for maximum display, similar to a bridal wreath spirea.



**Baptisia DECADENCE® DELUXE 'Blue Bubby'**

Sixteen-inch long spikes of pale lavender blue flowers extend well above the foliage. The full, bushy habit reaches 4-4½' in height. Plants are very long-lived once established. A Proven Winners® Perennial.



**Clematis 'Rain Dance'**  
A bush clematis with excellent height, reaching 42". Indigo blue flowers are notably large for a bush clematis, at 2½-3" wide. Wispy white seedheads follow flowering.



**Origanum 'Drops of Jupiter'**  
This ornamental oregano provides interest both as a flowering and foliage plant. Fragrant chartreuse foliage holds up in full sun before being covered in flowers in late summer. Purple calyxes continue to look nice after mauve pink flowers have past. A Proven Winners® Perennial.



**Echinacea COLOR CODED™ 'The Price is White'**  
Five-inch wide pure white flowers have horizontally held petals for maximum display. The plant is 20-22" tall, and is comprised of many well-branched stems. A Proven Winners® Perennial.



**Phlox LUMINARY™ 'Opalescence'**  
The new gold standard in powdery mildew resistance. 'Opalescence' has a moderate height of 30-32" tall and well-formed panicles. Light pink flowers have dark pink eyes. A Proven Winners® Perennial.

**Phlox LUMINARY™ 'Ultraviolet'**  
An improvement on the classic 'Nicky', 'Ultraviolet' matches its predecessor in height and flower color but adds a sturdier habit and improved mildew resistance. A Proven Winners® Perennial.





**Sunflower Sunfinity™**

Perfect for pick-your-own and photography sessions. Instagram-worthy plants for 9-12 weeks. Continuous flowering and branching. Golden yellow petals with dark center. Bouquet-size flowers. At maturity, 4 feet tall by 4 feet wide in full sun. Succession plant if harvesting regularly. Available as seed or plugs from your favorite supplier.



**Dahlia 'Moon Lady'**

Vibrant, large yellow flowers on strong stems. Try 'Moon Lady' from cuttings or plugs next season.



**Dahlia 'Café Au Lait'**

She needs no introduction, but is new to Syngenta Flowers through our acquisition of the exceptional Verwer genetics. The creamy, blousy blooms of 'Café Au Lait' are truly irresistible. Try 'Café Au Lait' from cuttings or plugs next season.



**Dahlia Karma Series**

Nine beautiful varieties now available from Syngenta Flowers. Karma is known for its strong stems, productive plants, and beautiful blooms. Try Karma from cuttings or plugs next season.



**English Lavender Scent™ Early**

See how easy lavender can be from seed! Available in the traditional blue but also a fun, unique white that will get your customers talking. First-year flowering perennial or treat as an annual. 12-16" stem length.

**Lavender Vintro™ Forte Blue**

A strong series of English lavender ideal for overwintered culture. Strong habits and growth hold up to the rigors of wet and cold overwintering. Strong flower stems, 14-18" stem length. Available as cuttings or plugs from your favorite supplier.





**Lavender Violeta™ Purple**

The first ever Spanish lavender from seed with repeat flowering. Vigorous habits with large high quality flowers rival vegetative varieties. A breakthrough in breeding that elevates the Spanish lavender class. First-year flowering. 14-20" stem length.



**Penstemon Arabesque®**

Summer alternative to snapdragons. Available in Appleblossom, Red, Orchid, Pink, and Violet varieties. Branching habit with strong stems.



**Aquilegia Kirigami™**

An improvement to Origami. First-year flowering perennial. Large, upright-facing flowers. Perfect tucked into bouquets. Red, pink, yellow, and blue varieties available.



**Viola Tiger Eye™**

Distinctive veining pattern and rich colors make this a must-grow novelty viola for cuts. Available in Yellow and Red varieties and a mix.

### Ornamental Cabbage 'Condor Red' and 'Condor White'

Both 'Condor Red' and 'Condor White' are earlier to color with taller stems (24-30") than the leading competing variety. The ideal round-shaped heads are small and held on strong and straight stems. Stems are easy to cut and bunch. Available in three colors: Pure White, Red, and White.



### Celosia 'Chief Fire Improved'

Fire Improved is a new bright, bold and overall *hot* color. Fire Improved offers improved uniformity for earliness, flower shape, habit, and stem length. Chief can be direct sown in the cut flower bed or field and is highly suited for production in areas with high temperatures. Available in Carmine, Fire Improved, Gold, Persimmon, Red, Rose, and a Mix.



### Lisianthus 'Echo Improved'

Group 1, standard double spray type. 'Pure White Improved' features larger flowers with an improved plant habit and more top flowering. Echo's strong stems (36-48") easily support gorgeous all-double flowers. Available in Blue, Champagne, Lavender, Pink, Pink Picotee Improved, Pure White Improved, Purple, and Yellow.



### Lisianthus 'Voyage 2 Improved'

Group 2, double flowers. The Voyage series features gorgeous large, fringed flowers with strong petals that withstand the rigors of shipping. Pure White has longer and sturdier stems with the same true white color and series earliness. Available in Blue, Champagne, Deep Rose, Green, Light Apricot, Pink, White Improved, and Yellow.



### Lisianthus Echo Purple (New in 2019)

A Group 1, standard double flower-spray type. New Purple is pure color from late bud to full flower. 'Echo Purple' features large flowers with a strong plant habit and top flowering. Echo's strong stems (36-48") easily support gorgeous all-double flowers. Available in Blue, Champagne, Lavender, Pink, Pink Picotee Improved, Pure White Improved, Purple, and Yellow.

### Delphinium Candle Violet Shades Improved (New in 2019)

Candle is suited for winter production and flowers within a minimum of 10 hours of day length. Vibrant Violet Shades Improved matches the series better by offering long stems (48-60"), better plug performance and more uniform flowering. Available in Blue Shades, Violet Shades Improved, and White Shades Improved.



### Marigold COCO (New in 2019)

Marigold COCO offers uniform earliness, long stem length (24-36"), and fully double blooms. COCO is suitable for tighter space production; especially when disbudded. Crop time is 12-15 weeks, and seed is available bobtailed. Available in three colors. Orange, intense vibrant orange; Gold, beautiful golden orange; Yellow, bright intense yellow.



**Lilium OT 'Lovestown'**  
 'Lovestown's' color is a rich cerise pink on large blooms. Plants have a great bud count. This true pink OT that will definitely catch your customer's eye. Overall height is 50 inches, and growing time is 90-100 days.



**Lilium OT 'Belleville'** A deeper, richer yellow color than its predecessors, 'Belleville' is a deep sunshine yellow with large blooms. 'Belleville' has a mature height approaching 50 inches.



**Roselily 'Anouska'**  
 Sure to be a hit is the new roselily 'Anouska'. With its gorgeous pink and white blooms it is stunning! It is a pollen-free Oriental with large double flower blooms that can easily reach up to 4". 'Anouska' has a mature height of 28-32". Growing time is approximately 100-110 days.



**Lilium OT 'Touchstone'**  
 This beautiful lily has fragrant violet-red/pink flowers and blooms naturally in July and August. With a mature height of 50-55" this plant will be a terrific addition to a bouquet. Lots and lots of blooms! Growing time is approximately 105-115 days.



**Roselily 'Monica'**  
 Monica is a stunning pure white roselily. It is pollen free with multiple flowers to wow your customers. Growing time is approximately 110-120 days with a height of about 50 inches.



**Roselily 'Ciara'**  
 This double Oriental roselily has dark pink petals with deep red/pink centers. It has a soft fragrance and can reach heights of 40. Roselilies are known for their exceptional shelf life. Growing time is about 95-100 days.



**FLAMINGO**

Holland Inc.



**WHERE PASSION  
COMES TO BLOOM**

// Dahlia

// Roselily

// Calla

// Asiatic, Oriental, & OT Lily

// Freesia

// Alstroemeria

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**Matthiola 'Katz Hi Double White'**  
 This top-selling color will produce approximately 90% double-flowering plants. Twice the yield of standard varieties. It requires less cold during bud formation, resulting in a more programmable series in warmer conditions. It delivers a shorter crop time, uniform stem length and timing, and better heat tolerance than traditional field types.



**Celosia Sunday™ Cherry**  
 First professional cut version of the popular plume-shaped celosia. Full plumes and long, strong stems enhance high-end retail mixed bouquets. Short, programmable production time and high yield are ideal for high-density programs. Excellent shippability and vase life. Features a bright cherry color with clean, green foliage.



**Panicum 'Frosted Explosion'**  
 We are pleased to reintroduce this popular variety in 2021; it is also now available only as multipelleted seed, so you get up to 6 seeds in each pellet. This allows for more even germination and more harvestable stems per transplant. This easy-to-grow grass adds a delicate texture to any bouquet. Dries well. Harvest stems when seed heads are green all the way to bronze tinged. Stems last 10 to 14 days in a vase. Grow under long days for optimal stem length; see bloomstudios.com technical resources for key growing tips.



**Lisianthus 'Can Can Purple'**  
 Medium, double flowers with a top-flowering habit ideal for use in bouquets. Bred and selected for reduced sensitivity to rosetting, resulting in less risk in production. Can Can is group 2.5, with slightly later timing ideal for late spring and summer crops. Top flowering, spray-type lisianthus has highly filled flowers.



**Lisianthus 'Flare Jade'**  
 Produces a spray of flowers on the top of each stem that opens within a short window, giving a bouquet effect to every stem. Bred and selected for reduced sensitivity to rosetting, resulting in less risk in production. Jade brings a trendy light green color to the assortment.



**Snapdragon 'Potomac Red Improved'**  
This industry-leading series is selected for stem and flower quality, photoperiodic response, and earliness to flower. A group 4 snapdragon best for long days, high light, and warmer temperatures. Plants produce tall, strong stems, and long spikes with good flower quality. Can be grown year-round with supplemental high-intensity light.



**Snapdragon 'Maryland Rose'**  
Your best choice for cool-season, low-light and low-temperature conditions. Grow this energy-efficient series with other Group 1, 2 varieties for fall, winter and spring programs. Well-defined flower spikes are produced on sturdy, clean stems.

**Early Release 2022 Introductions (Available Now)**



**Dianthus 'Sweet Neon Purple'**  
Versatile and programmable series can be produced without vernalization and is the best dianthus for cooler production seasons. A top-notch filler series that features large, long-lasting blooms on strong stems. Very uniform height and flowering with excellent retail holdability. Bright purple really pops in bouquets.



**Snapdragon 'Potomac Dark Pink'**  
Brings a key color in the dark pink/rose category in line with the newer breeding in the Potomac series; a great match to Pink. Replaces Rose with a more uniform flowering variety and improved bud taper. This group 4 snapdragon is best for long days, high light and warmer temperatures.



**Cut Flower Marigold 'Xochi Orange'**  
Strong stems and rich colors for summer and fall cut flower programs. Xochi means "flower" or "princess of flowers" and is a shortened version of Xochitl, an ancient Mayan word used most commonly in Mexico. Uniform, shippable, durable; great for Dia de los Muertos, and Halloween bouquets and grower bunches.



**Oriental lily 'Silverside'**

A knockout variety for a white Oriental. 'Silverside' is by far the finest upward-facing white Oriental we have ever seen, with wonderful fragrance. Approximately 110 forcing days and 40 to 44 inches in height, producing large white flowers with a pleasant fragrance.



**OT hybrid lily 'Redford'**

Bears solid rich red, blooms with no spots that do have a hint of lime-green in the nectary center to add excitement. Not a deeply scented as most OTs. Fragrance is more reminiscent of its Oriental liliium parentage. It will flower for you in 100 days on just about 40-44" tall stem.



**OT hybrid lily 'Felino'**

This is an excellent new selection that has the potential to replace many or all yellow OTs. Bred for the American cut flower market that uses many yellows. The stem is very sturdy and provides 3-5 buds from a 16-18 size bulb. What we like about 'Felino' is that the bulbs store well, so we can continue throughout the year. It blooms in 95 days.



**Calla 'Montevideo'®**

Calla lilies are the most unusual and interesting flowers. The name comes from the Greek word for "beautiful." This variety color is almost black. The 'bloom' is actually a modified leaf known as a spathe, sits at the top of the leafless stalk. Inside the spathe, you can see the tiny true flowers on the stalk.



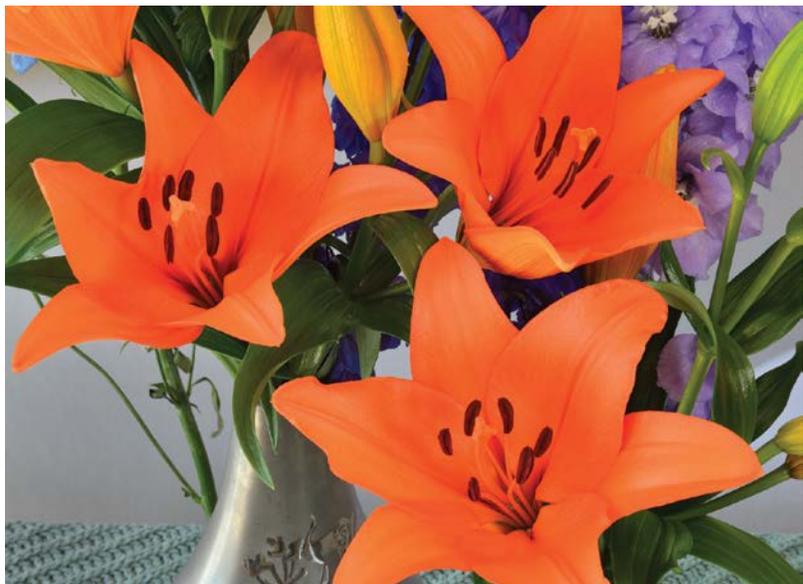
**Calla 'Dubai Nights'®**

'Dubai Nights' is a nice upright, deep color calla lily excellent for cuts. This semi-evergreen perennial with broadly lance-shaped, glossy, white-spotted, dark green leaves blooms from early summer to early fall with large funnel-shaped, maroon spathes with creamy-white margins. An absolute showstopper and very recently introduced in the U.S.



**Roselily 'Doria'®**

Doria is one of the deepest full pink varieties in the roselily series. The retail market likes this flower very much because it presents itself as a double-flowering 'Stargazer' look, with no pollen, providing a pleasant fragrance very well. The color is close to a deep pink with reddish undertone including the Stargazer-like freckles in it. Definitely worth your trying.



**LA Hybrid 'Surfside'**

One fantastic-looking orange-flowering lily! We suggest using size 14/16, which will give you 3 to 5 blooms. 'Surfside' is excellent for the South, or when growing in the hotter times of the year. Upright flowers, deep rich color tone that does not fade when bloom gets older.



**Cosmos 'Double Click Bicolour'**  
Fully double blooms in shades of burgundy-purple and white. Tall plants have abundant foliage which can also be used as filler.



**Wangenheimia lima fishbone grass**  
Novelty flat seedheads give distinction to small bouquets. Also dries to a light green colour.



**Lisianthus 'Corelli Lavender'**  
Won our hearts when the first bud opened. Wavy petals and soft lilac colour are on trend for bridal work.

**Zinnia 'Key Lime Pie'**  
Make summery crisp bouquets this blend of white and green medium-sized, double blooms.



**Sunflower 'Sunfill Green'**  
Bold green filler for large arrangements. A new and unusual way to use sunflowers, this kind grown for its buds.



**Craspedia PAINBALL™ JUMBO**

If you've been underwhelmed by seed-grown craspedia, meet 'Jumbo', the newest in the Paintball™ series from Danziger (the folks that brought us Scoop™ Scabiosa and Skyler™ Veronica). 'Jumbo' has the largest heads of any craspedia, producing uniform yellow globes sometimes exceeding 1.5" in diameter on stems up to 3 feet tall. Craspedia prefers a Mediterranean climate, but is quite adaptable. Hardy to 25 degrees. Craspedia dries perfectly and can be painted or dyed for a wider range of colors. Photo courtesy of Danziger.

PLUGS AND PERENNIALS FOR FLOWER FARMERS

A photograph of a man with a beard and a dark t-shirt, smiling and holding a large, vibrant bouquet of flowers. The bouquet includes various colors like yellow, orange, pink, and white. The background is a dark, rustic wooden structure, possibly a barn or greenhouse.

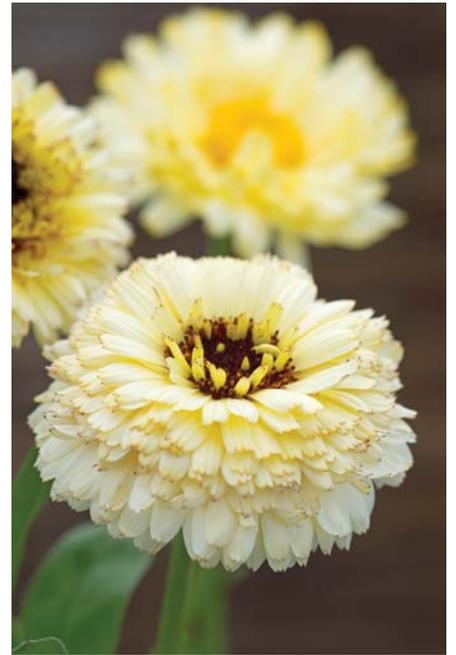
[www.farmerbailey.com](http://www.farmerbailey.com)  
[www.farmerbaileyperennials.com](http://www.farmerbaileyperennials.com)



**Nicotiana langsdorfii 'Bronze Queen'**  
 Unique, hot chocolate-colored flowers, with contrasting green calyx. Pelleted seed. Height: 3 feet. Breeder: Sahin brand of Takii Europe.



**Aster (Callistephus chinensis) 'Bonita Shell Pink'**  
 New to the popular Bonita series is Shell Pink, an on-trend, light pink color that deepens as the flower matures! Beautiful, fully double pompon flowers, held at a perfect angle for maximum impact. Fusarium tolerant. Shell Pink joins the other colors in series: Blue, Light Blue, Pink, Rose, Scarlet, White, and formulated Mix. Crop Time: 15 weeks, Stem Length: 30-36 inches, Spacing: 4 x 5 inches. Coated seed. Breeder: Sakata



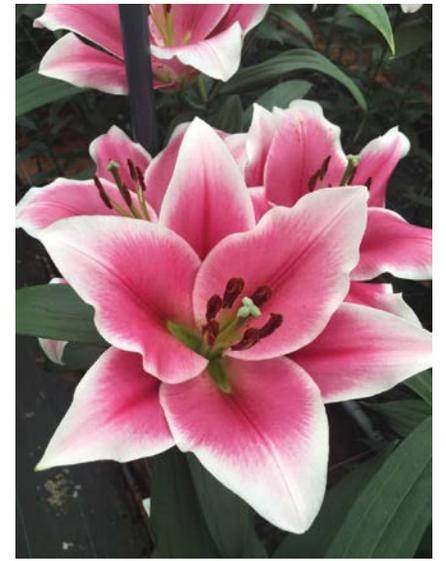
**Calendula officinalis 'Ivory Princess'**  
 White double flowers, with dark or light center. A unique color break. Raw seed. Height: 28 inches. Breeder: Sahin brand of Takii Europe.



**Lily 'Proposal'**  
 A new white Oriental lily with huge upward-facing flowers that absolutely dwarfs all other lilies. The flowers are 12-14 inches across! 110 day force time, height of 40". A show-stopper for sure!



**Lily 'Tigris'**  
 A new very nice bicolor OT Hybrid with large flowers, very strong stems, and extremely dark green leaves.

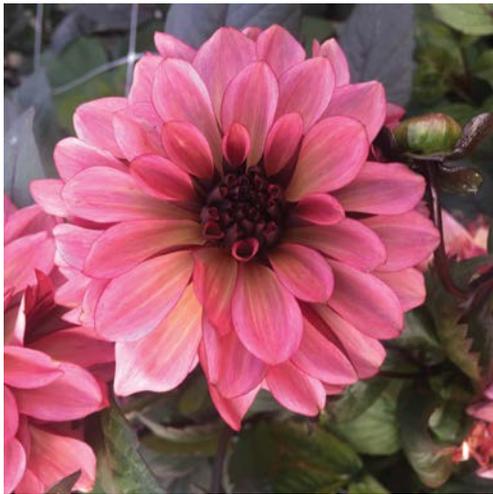


**Lily 'Love Day'**  
 A new pink-flowering Oriental, with shorter and wider dark green leaves, strong stems, and upward-facing flowers. Flower color does not fade with age!



**Matricaria (Tanacetum parthenium)**  
**'Campagne Improved'**

Single flowered spray-type Matricaria with small pure white ray florets around yellow centers. Improved selection with dark green foliage and natural appeal. Uniform, disease tolerance, and ability to thrive in less favorable climates. Culture requires 14 hours of light, and can be grown year round, when light is available. Stems: 24-32 inches. Pelleted seed. Breeder: Evanthia BV.



**Dahlia 'Night Silence'**

A softly colored decorative dahlia with dark stems and coppery foliage. Interesting color that coordinates with just about any other color in a bouquet. Plants reach 40", and produce 5" diameter flowers.



**Dahlia 'Black Pierre'**

A new "black/burgundy" dahlia to add to your crop plan. Sturdy stems with ball-shaped flowers on 40" tall plants with green foliage. These 3" ball dahlias are good for straight bunches, and as a focal flower in mixed bouquets.

**Lily 'Sarah Bernhardt'**  
One of the best pink Oriental doubles on the market today, it consistently gets higher flower prices than all other doubles on the market today. Very strong stems, about 36" tall, The flower color does not change with time, it will open till the last bud after cutting!



**Dahlia 'Dark Destiny'**

A 5" decorative dahlia is produced on 40" tall plants. The flower color is a rich burgundy shade that is in high demand for event and wedding work.



**Dahlia 'Kick Off'**

A new, soft orange decorative dahlia that grows on 40" tall plants. The dark-colored, stiff stems make this a great cut flower. The 4" diameter flowers work well in mixed bunches and bridal bouquets.