

Office-to-Field Business Planning



You're a Bona fide Business – Get Legal -

- ◉ www.IRS.gov – State and Federal Online Business Registration or www.sba.gov (get you linked up with your state too)
 - > TIN# (SS# or EIN), State re-sellers permit (state license #)
- ◉ www.sos.idaho.gov – (Secretary of State) Assumed Business Name
- ◉ State Department of Agricultural Agency - www.agri.idaho.gov Check to see if you need licensing to sell cut flowers. (Nursery/Florist license) (Texasagriculture.gov)
- ◉ Get web address - yourfarmname.com





Organizing The Office Magazine Holders



Seed
Catalogs

Flower
Catalogs

Plant
Catalogs

Vegetable/Flower
Catalogs

Brokers





Suppliers
Growing

2012-2013 Greenhouse Grower Suppliers Catalog
Hubert Source Book
2009 MASTER CATALOG
2011 Greenhouse Grower Suppliers Catalog

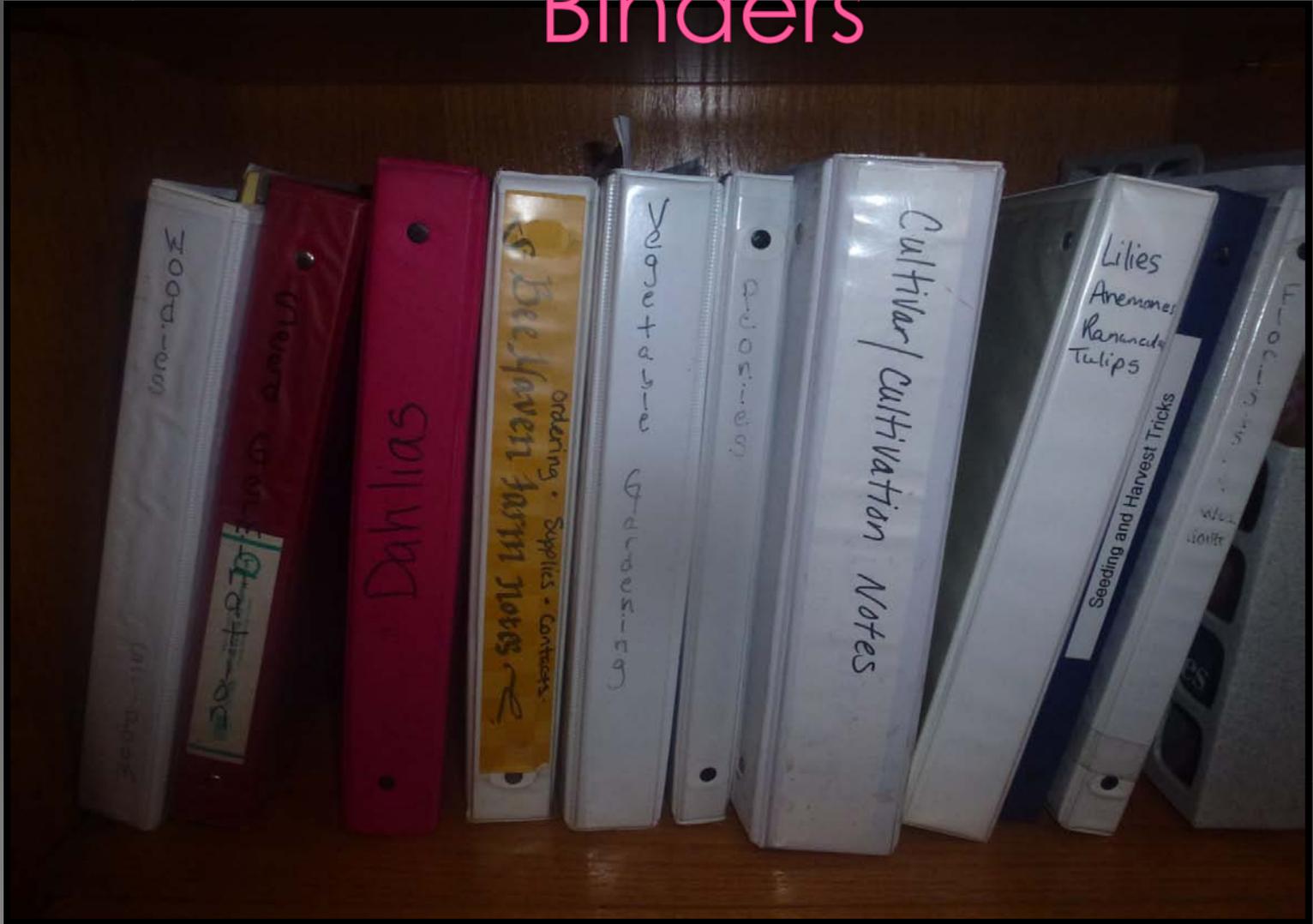
Green House/
Hoop house

Organic
Pest
Control

Packaging
books

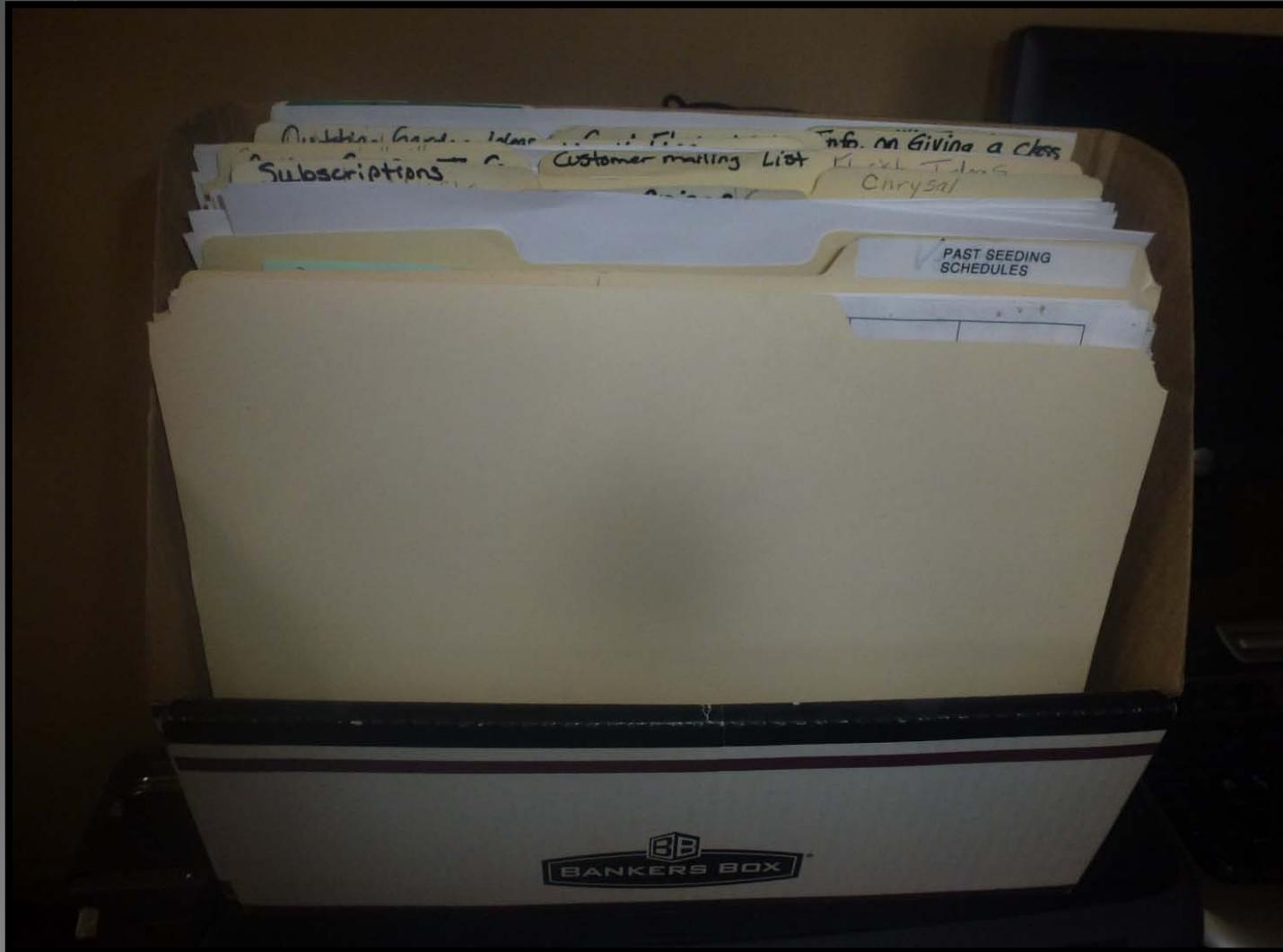
Marketing
Packaging

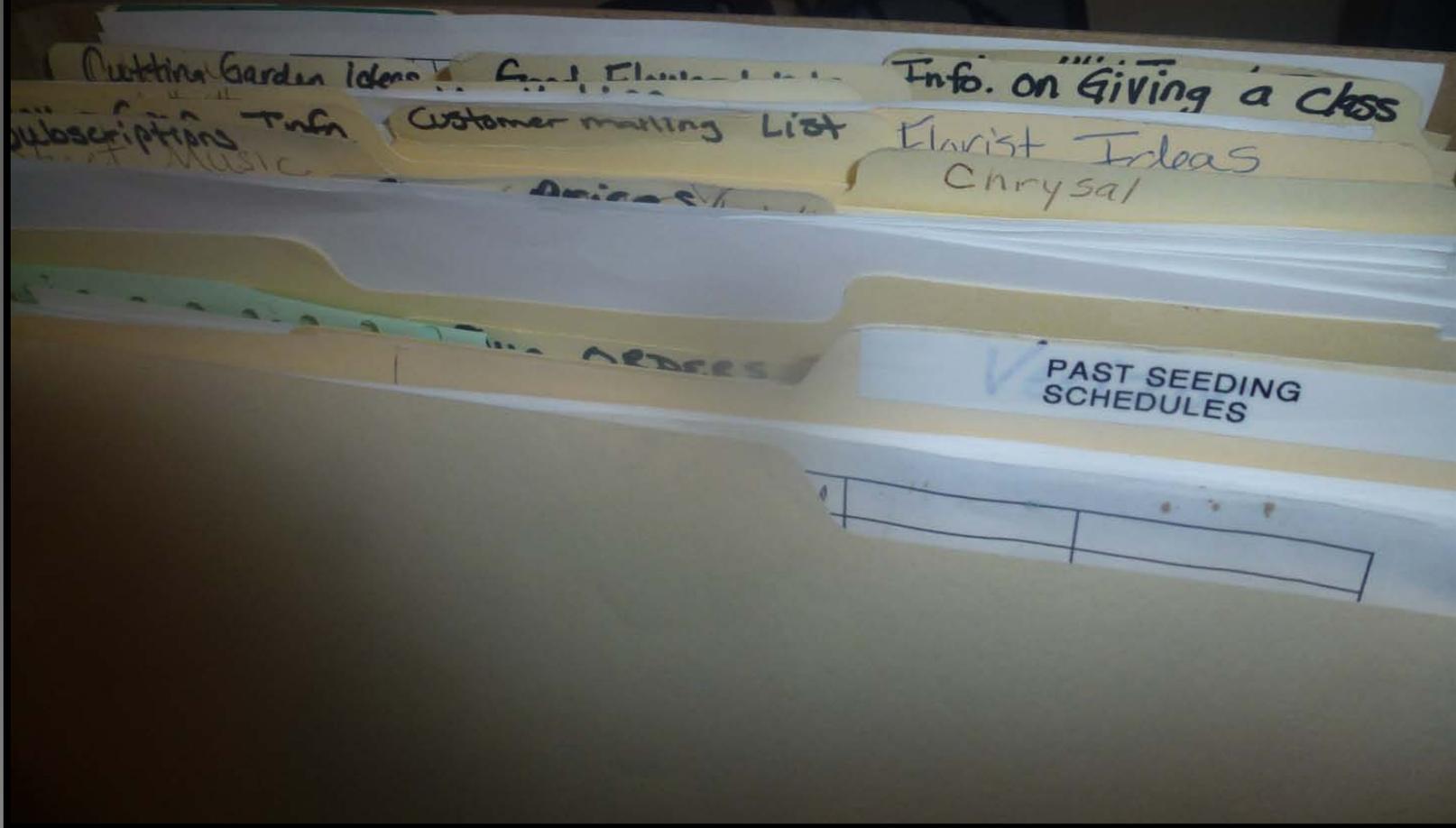
Organizing the Office Binders





Manila Folders





Planting Garden Ideas

Planting Garden Ideas

Info. on Giving a class

Subscriptions

Trn

Customer mailing List

Clarist Ideas
Chrysal

Prices

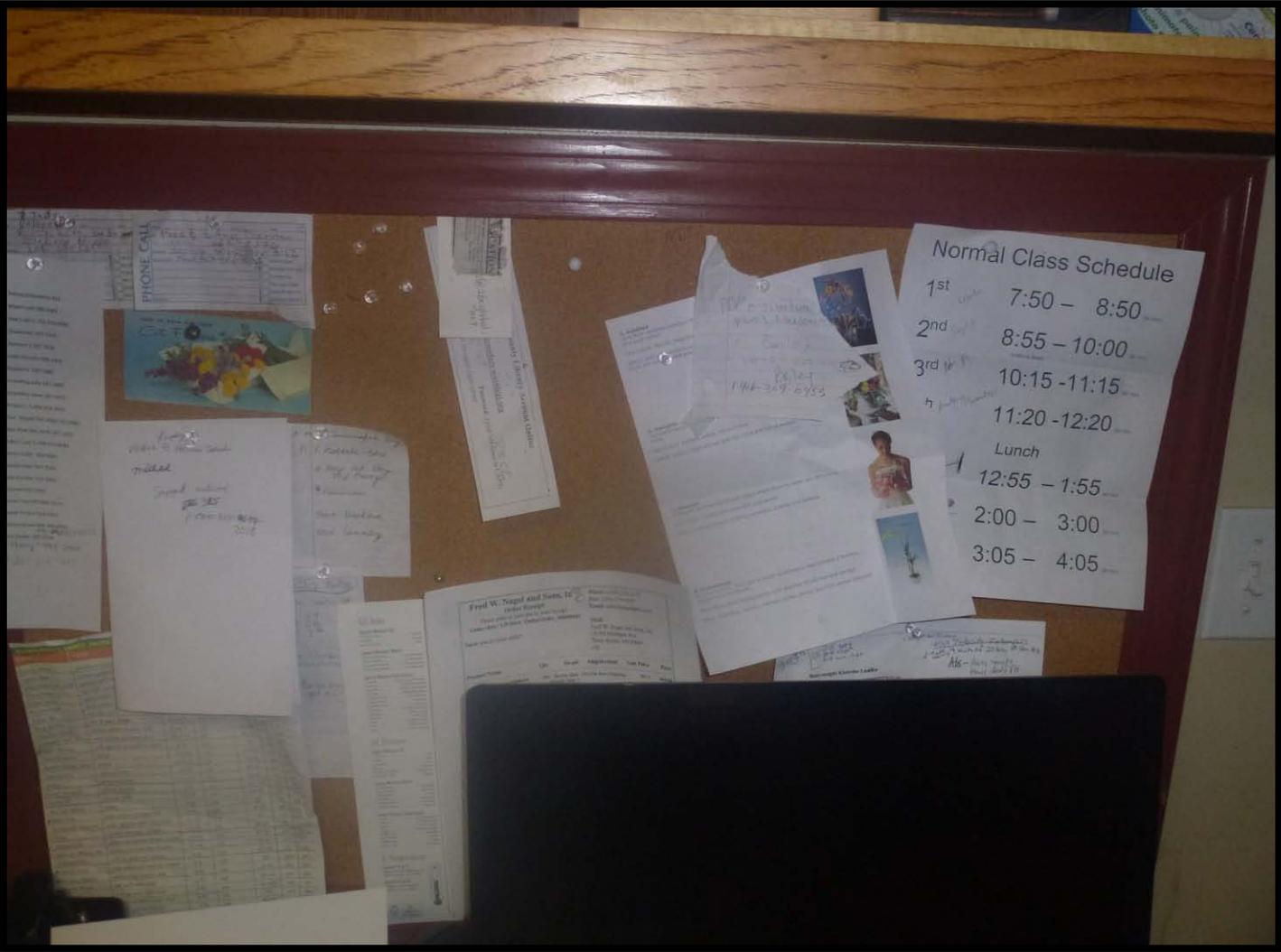
ADDRESSES

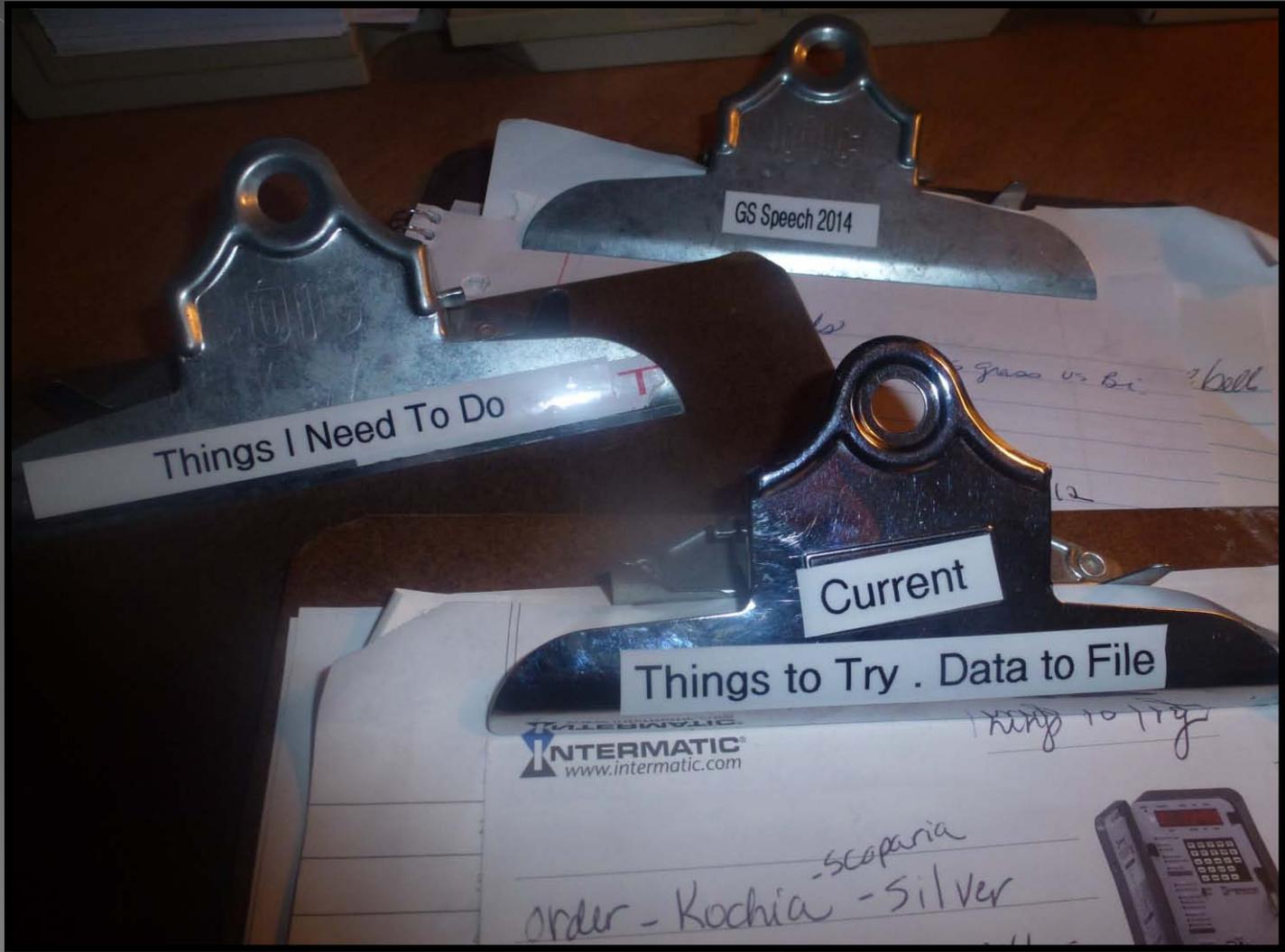
✓ PAST SEEDING SCHEDULES

Ready to Receive Information









GS Speech 2014

Things I Need To Do

Current

Things to Try . Data to File

INTERMATIC
www.intermatic.com

order - Kochia - silver
-scoparia

things to try



Crop Record

Year _____

Variety _____

Crop _____

Amount Purchased _____

Seed/Plant Source _____

Planting Record							
Seeding Date	Transplant Date	# Plants	Planting out Date	Location	Row Dimension	Square Ft.	Comments

Harvesting Record				
Harvest Date	Planting / Location	Amount Picked	Amount Saleable	Amount Sold/Price

Tasks & Time Spent Record					
Date	Task	Time Spent	Date	Task	Time Spent

Total Income	\$
Variable Costs	
Seed/Plug	\$
Fertilizer	\$
Weed Control	\$
Machinery Use	\$
Harvesting	\$
Hauling	\$
Total Variable Costs	\$
Net Profit/Crop	\$

Comments: Spacing, Fertilizing, Pinching, Pests, Disease (When showed up), Controls

Quickbooks/Accounting

- **Monthly Activities For Quickbooks**
- Enter CC Charges
- Enter Checkbook Entries
- Reconcile CC Accounts
- Reconcile Bank Statement
- Enter Bills
- Pay Bills
- **Through Out The Month**
- Enter Sales/Invoices
- Make Deposits.
- Payroll/Timecards
- **Quarterly/Yearly/Monthly**
- Tax Liabilities

Employee Activities

- Weeding
- Seeding/Propagation
- Planting
- Harvesting
- Farm Maintenance
- Processing Flowers

112

East Field 50' x 95' (Perennial Field)

Actually should only
be 30 4' beds
but there are 39 rows
for 2012

4" spacing = 300 plants/row

6" spacing = 200 plants/row

9" spacing = 133 plants/row

12" spacing = 100 plants/row

18" spacing = 33 plants/row

Annuals that are
perennials
Scabiosa 'Fama Blue'
'Fama white'

Asclepias
Agastache

monks hood

/ camp. persc. / foxglove

Campanula persicifolia

o

o

Eryngium?

delphinium

Lysimachia ciliata 'Purpurea'

Lysimachia P. 'Golden Alexander' PP#13547 / phlox

Baptisia

Dianthus

Baptisia / Shasta daisy

delphinium 'belladonna'

Eryngium 'Blue Glitter' (Penstemon ^{Husker} ~~Red~~) lilies

Veronica

Lysimachia (yellow)

Boltonia

Campanula glomerata (white)

phlox (white)

Lupine

Cottage yarrow

Liatris

Lupine

Russian Sage

Helenium 'Mardi gras' uspp#15124 (Sneezeweed)

Iris

obedient plant

loose neck gooseneck / Asclepias

phlox (lavender) 'bright eye'

yarrow 'colorado'

Campanula glomerata (purple)

Solidago

Achemilla mollis (Lady's mantle) 'Robustica'

Lilies

per. Aster

Echinops (globe thistle)

Rudbeckia triloba

Hoop House

CHEAT SHEET

Of Plants per Row

50 ft. Row

Spacing	<u>4"</u>	6"	9"	12"	18"
# of Plants	150	100	66	50	33

100 ft row

Spacing	<u>4"</u>	6"	9"	12"	18"
# of Plants	300	200	133	100	33

125 ft row

Spacing	<u>4"</u>	6"	9"	12"	18"
# of plants	375	250	166	125	83

150 ft. row

Spacing	<u>4"</u>	6"	9"	12"	18"
# of plants	450	300	200	150	100

75' row	<u>4"</u>	6"	9"	12"	18"
	225	150	100	75	50

Nifty Calculation for Beds

○ To figure out How Many Row Ft. you need.

1.) # of plants / # rows = Plants per row

2.) Plants per row x spacing = How many row ft.

$$400/6 = 66.67 (67)$$

$$67 \times .5 (6'') = 33.5' (\text{row ft.})$$

$$4'' \text{ spacing} = \times .25$$

$$6'' \text{ spacing} = \times .5$$

$$9'' \text{ spacing} = \times .75$$

$$2'' \text{ spacing} = \times 1.$$

$$18'' \text{ spacing} = \times 1.5$$

- * How much drip you need to order and about how much it will cost.
- * Do I have enough room for a 375 plug tray of lizzies? Or, vice versa, How many lizzies do I need to fill a 100' bed with 6 rows planted at 4" spacing.
- * Creating a proposal? I have a $\frac{1}{4}$ acre of _____ peony plants. I expect to be in full production in 4 years with an average stem count of _____ per plant. Peonies are going for \$_____ now, so I expect a return of \$_____
- * You can see what space you want to dedicate to sunflowers and make a strategic plan for succession sowings.

Organizing Seeds







Process For Ordering Seeds

(In the fall, @ the End of Your Season)

- Print Seed Schedule
- Check what seeds I need, by going through seeds
- Check Catalogs for "new & cool"
- Check my "Try This" clipboard
- Order Seeds & Post Invoice
- As Seeds come in:
 - > Check order against invoice, File Invoice
 - > Enter seed into "Master Plant Schedule"
 - > File Seed Alphabetically

🎯 The Master Plant Schedule

On-The-Go Planning

◎ www.dropbox.com

> Googledrive

> Copy.com

www.Evernote.com

Start Planning Now to Succeed



- Organize your data so that it is a TOOL!