



Campanula trachelium fl. pl. Flora Pleno Mix
This double bellflower is a sturdy, upright plant ideally adapted to all kinds of climatic conditions. Up close, the lovely bell-shaped flowers look like porcelain in detail. Double violet, light blue, and white flowers bloom from July to September. 32 inches tall.



Oriental lily 'Cabella'
A knockout variety is this deep pink Oriental. It is a fade-resistant variety. Dramatic, large, showy flowers and exceptional in its production with wonderful fragrance. Approximately 110 forcing days, and 40 to 44 inches in height.

LA Hybrid 'Lara van Ruijven'

One fantastic-looking orange-flowering lily! We suggest using size 14/16, which will give you 3 to 5 blooms. This lily is named after a famous Dutch short track speed skater. With upright flowers, and a deep rich color tone that does not fade when bloom gets older.





Hydrangea Little Lime Punch™
 This has a compact stature and emerging lime-green mophead blooms, but they transition to a festive mix of pink, green, white, and punch-red. All on the same plant! Strong stems and super-prolific, perfect for cuts. Reaches heights/widths of 3-5', USDA zone 3-8.



Hydrangea Fairytrail Bride® Cascade Hydrangea®
 Long, trailing stems draped in white lace with bouquets of florets at every leaf node yield a dramatic display. Creates new uses for all kinds of spaces, such as hanging baskets and spilling over rocks. Reaches heights/widths of 4', USDA zone 7-9.



Hydrangea Invincibelle Lace™
 Some people adore lacecap flowers for their delicate beauty; others appreciate the pollen for butterflies and bees. 'Invincibelle Lace', the first smooth hydrangea with plum-purple lacy florets, accomplishes both, with strong, wiry stems of a ruby hue that sway gracefully with the wind. Reaches heights/widths of 4-5', USDA zone 3-8.



Hydrangea Let's Dance ¡Arriba!™
 Our most prolific, reliable-blooming mophead hydrangea to date. An *H. macrophylla* x *H. serrata* hybrid with large, dense mophead flowers. Rich flower color ranges from hot pink to blue depending upon soil, and age to an attractive mauve pink. Reaches heights/widths of 2-3', USDA zone 4-9.



Calycanthus Simply Scentsational®
 The scent of *Calycanthus* actually lives up to the oft-described hints of pineapple and bubblegum. The blooms of this North American native are an intriguing deep maroon and appear in abundance through late spring and summer. Reaches heights of 6', widths of 4-5', USDA zone 4-9.



Hydrangea arborescens Invincibelle Sublime™
 Thick, rich green sepals are accentuated with dainty bright pink fertile florets, arranged in large, semi-domed corymbs that hover over deep green foliage. Blooms from head to toe, on super sturdy stems that stand tall in gardens and vases. 3.5-5' tall and wide, USDA 3-9.



Weigela Midnight Sun™
 This tidy, bun-shaped weigela features blazing orange and red summer-autumn foliage. Bears pink spring flowers, but the foliage makes it a special addition to any cut flower mix. Its 1-1.5 tall/wide size makes it an easy add to the edges of established cutting beds. USDA 4-8.



Weigela 'Vinho Verde'
 Lime green leaves are set off with a bold, black margin. A light crop of red-pink flowers appears in late spring, but the foliage makes it a special addition to any cut flower mix. 3-5' tall and wide and hardy in USDA zone 5-8.

Cosmos 'Apricotta'

A delicious confection of colors of apricot, peach, and soft rose, Cosmos 'Apricotta' is an exciting new introduction. The gorgeous sprays of large, cupped blooms are excellent cut flowers and keep blooming summer to fall frosts. Enrich your garden spaces by nurturing the many beneficial insects and pollinators sure to visit this delectable new cosmos.



Painted tongue 'Cafe au Lait'

A brand new *Salpiglossis* in a rare and lovely flower hue that is also a good cut flower. Long-flowering in summer areas where nights cool down, 50's is ideal, they bloom early summer only in warmer areas.



Cornflower 'Select Ultraviolet'

Our own introduction, Ultraviolet has vibrant purple to violet-blue blooms on pliant stems clothed in silver-green leaves. A great new shade of a favorite cottage garden flower, it is lovely cut, and the edible petals can be added to salads or frozen in perfection inside ice cubes that slowly melt in your summer lemonade.



Mexican sunflower 'Yellow Torch'

Fluted stems hold the velvety golden-orange petals of this unusual *Tithonia* aloft. Strongly branched and full of blooms all summer, Mexican sunflower is attractive as a hedge, at the back of the border, and cut as a bouquet flower. Deer resistant and sure to attract pollinators, this easy-to-care-for flower attracts birds late in the season for the many seeds that ripen within the cone centers.

Flowering tobacco 'Bronze Queen'

Smoky brown and purple-red hues in various and interesting combinations make this new variety welcome where a flower's individuality is appreciated. Long stems hold a spray of flowers.



Giant cactus zinnia 'Lilac Empress'

Trust us, this flower is vibrant with a capital V! Huge violet-purple flowers with tousled petals bloom all summer long, and the butterflies, including monarchs, won't leave them alone! An easy and rewarding cut flower.



Lisianthus 'Celeb 2 Misty Pink'

Celeb is one of the finest new series offered by Sumika, a relative newcomer to lisianthus breeding. I visited their trial in Japan in 2019, and 'Celeb 2 Misty Pink' was my favorite. The barely blush pink color is perfect for soft wedding palettes. The breeders developed this strain with the Japanese cut flower market in mind, but I assured them we needed and wanted this in the U.S. Thankfully they agreed, and now we have this stunning variety right here in North America.



Lisianthus 'Celeb 2 Madonna'

Another exceptional variety from Sumika is 'Celeb 2 Madonna'. The Celeb series is very productive with tall, fully double flowers. These large "fringe type" lisianthus are the result of decades of breeding, and they are finally realizing their full potential. There are dozens of colors in this series and 'Madonna' has to be one of the best with its delicate pink shades.



Limonium 'Lady Alba'

Your florists will know what tissue culture static is, but until now it has been hard for smaller American growers to track it down. These superior static strains are vegetatively propagated using tissue culture techniques rather than grown from seed. Why? Because they are bigger, taller, fuller flowered, and FAR more productive than seed-grown strains. When happy you can expect 15 or more usable stems per plant. 'Lady Alba' is a pure white, and is just one of the many strains we are proud to offer from Dümme Orange.



Scabiosa 'Scoop Bon Bon French Vanilla'

Ever since we helped bring the original Scoop series to U.S. growers a few years ago, Danzinger has continued to wow us with more variations on a theme. The Bon Bon series is the newest development, boasting sphere-shaped blooms that don't drop their pollen, and last even longer than their long-lasting counterparts. 'French Vanilla' is just one of the new colors available.



Ptilotus 'Matilda'

Many of us have tried the smaller-statured ptilotus 'Joey' as a cut, and wished it were taller. At long last a tall version has made it to market! Ptilotus 'Matilda' can reach nearly 3' tall and loves hot and dry conditions, as you may expect from an Australian native. From the breeders at Benary.



Kale 'Crane Ruffle White'
A new series, Crane Ruffle expands Takii's cut flower kale offerings. 'Crane Ruffle White' features lovely ruffled outer green leaves giving way to a white center.



Kale 'Crane Ruffle Red'
With dark outer leaves framing bright red center leaves, 'Crane Ruffle Red' adds drama and texture to arrangements.



Kale 'Crane Ruffle Bicolor'
'Crane Ruffle Bicolor' has a charming pink center, ringed by creamy white leaves followed by green outer leaves, all with ruffled edges. Excellent season extender, as the ruffled heads add interest even when green.



Snapdragon 'Legend White Improved'
Sturdy stems, and dense flower spikes filled with longer flower spikes with 'Legend White Improved'.



Snapdragon 'Legend Yellow Improved'
Longer flower spikes and improved flower quality show off the vibrant yellow of 'Legend Yellow Improved' to perfection. Flowers slightly earlier than original 'Legend Yellow'.



Lisianthus 'Corelli III Blue Improved'

The Corelli series features large double flowers with fringed petals that have a delicate curl. 'Blue Improved' is deeper colored and more stable with an excellent flower shape.



Callistephus 'Nina Plus Pink'

Large numbers of small, semi-double flowers are produced on sprays, early flowering. The Nina series features more disease resistance than other varieties. 'Pink' is a new addition to this series.



Lisianthus 'Corelli III Lavender'

'Lavender's' petals are beautifully fringed, characteristic of the Corelli series; plants produce a stable number of petals with good branching.



Lisianthus 'Arena III White'

Arena selections feature smooth petals on fully double flowers. 'III White' is easy to grow, very vigorous, top flowering with a strong stem. Good vase life.



Baptisia 'Honey Roasted'

Ten-inch spikes of dark mahogany flowers have bright yellow keels, producing a wonderful bicolor effect. The bushy habit is jam-packed with flowers when it is in bloom early in the growing season. Flowers lighten to yellow as they mature.



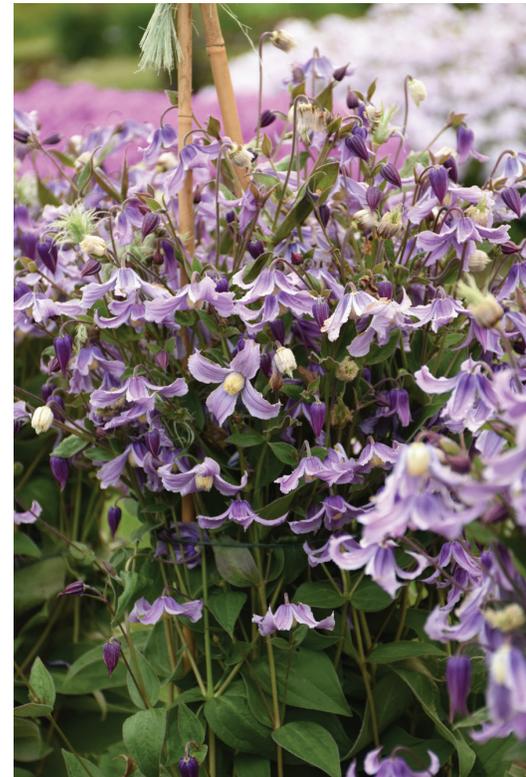
Leucanthemum AMAZING DAISIES® Spun Silk

'Spun Silk' brings a wild new look to the classic Shasta daisy. Narrow petals with fringed edges create the "spider" look, with 4½" graceful white flowers. The perfect choice for bringing new and interesting texture to the garden. 'Spun Silk' requires vernalization to bloom; we recommend 6-8 weeks minimum. From Proven Winners® Perennials.



Leucanthemum AMAZING DAISIES® Banana Cream II

Flower buds are lemon yellow and brighten to creamy white. Improvements include being more floriferous, holding the yellow color longer, and earlier to start flowering. We recommend 4-6 weeks of vernalization for best performance, although we have observed flowering without vernalization. From Proven Winners® Perennials.



Clematis 'Stand By Me Lavender'

This variety has the same performance as 'Stand by Me' but with a lavender shade of flowers to join the original's blue. Dark purple buds open to lavender-purple, bell-shaped, nodding flowers. Attractive cream threadlike seed heads follow. From Proven Winners® Perennials.



Digiplexis 'Falcon Fire'

Digiplexis, a hybrid between hardy *Digitalis* and tender *Isoplexis*, is prized for its incredibly long bloom power, flowering from spring to frost. Deep pink flowers with mango-range interiors are produced on sturdy flower spikes. Compared to 'Berry Canary', the overall color is more orange.



Monarda 'Leading Lady Razzberry'

Bee balm typically bloom in midsummer, but 'Leading Lady Razzberry' leads the way in early summer, flowering earlier and forming a more petite clump than other bee balms. 'Leading Lady Razzberry' produces bright raspberry purple flowers on dark green leaves that have a purple cast. From Proven Winners® Perennials.



Nepeta 'Picture Purrfect'

'Picture Purrfect' has a similar compact height to 'Kitten Around' but has a much broader habit and blooms about two weeks earlier, depending on temperature. Compared to *Nepeta faassenii* varieties, the blue purple flowers are noticeably larger and a bluer tone than average.



Pennisetum PRAIRIE WINDS® 'Lemon Squeeze'

'Lemon Squeeze' behaves like other fountain grasses but boasts chartreuse gold leaves. One of the best for vigor that we've seen in gold-leaved pennisetum. Copper panicles appear above the foliage in midsummer and provide additional interest to this three seasons grass. From Proven Winners® Perennials.



Phlox LUMINARY™ 'Backlight'

Joining the other members of the LUMINARY™ Collection, 'Backlight' brings a highly sought-after flower color. Pure white flowers are produced in well-defined panicles at the top of a perfect habit. The dark green leaves resist mildew that often plagues tall garden phlox. From Proven Winners® Perennials.



Sedum ROCK 'N GROW® 'Back in Black'

New to the ROCK 'N GROW® collection comes an upright sedum with near black leaves. Enjoy the dark leaf foliage throughout the summer, and when late summer rolls around, flowers with deep garnet red centers and cream petals will appear. Their stout, sturdy stems support the massive flower heads. From Proven Winners® Perennials.



Celosia cristata Asuka Select Series

This series features brilliant colors, on mid-size convoluted fan-shaped combs with distinct attractive fuzz on the underside, clean deep green foliage, strong stiff stems, and tolerance to botrytis. Earlier and wider flowering than most others of this type. The green variety in this series is the most intense yet seen. 32" field, 48" greenhouse.



Celosia cristata 'Unlimited Coral'

Very large bright coral combs with a span up to eight inches. A great eye-catcher as a standalone or in large-scale arrangements. Extra-sturdy stems carry the blooms upright with no problem. Harvest can begin after 12-16 weeks of cultivation. Can plant in greenhouse from mid spring to late summer for harvest from late spring to late fall. 4-5 feet.



Dianthus x barbatus 'Rockin' Rose'

First-year flowering, long-lived perennial. Luminous rose pink. Durable, lacy, fragrant flowers crowd in clusters atop lushly branched plants. Lots of color on a very sturdy frame. 18" spreading 10" pot, 24" spreading 12" in the garden.



Echinacea purpurea 'Paradiso Super Duper'

First-year flowering. First double-flowered echinacea from seed. Doubleness develops progressively as blooms mature. Several layers of warm lilac-pink surround a central tuft of small soft green petals. 24" container, 32" garden.



***Orlaya grandiflora* 'QIS White Finch'**

Larger, broader outer petals than common strains, provides showier presentation in arrangements. Big, fragrant lacy umbels of pure white flowers. Strong cutting stems and long vase life. A fine, easy-growing field-grown specialty. Beautiful as filler or massive arrangement, and capable of dominating a landscape planting. 28".



***Trachelium caeruleum* 'Supreme Early White'**

Brilliant white flowers. Bred for rapid bud formation. Very uniform, with large, decorative umbels on well-branched plants. Stems bear a large central cluster with smaller umbels below on side branches. 30-32".



American marigold 'Devi Deep Gold'

SD; Extra-large 4-5.2" flowers are ball shaped, very firm. Branches low to provide good stem length. Yields up to 8-12 blooms per plant depending on pinching. Well-suited to garland, vase or bouquet markets. 36" spreading 22" LD, 18" spreading 12".



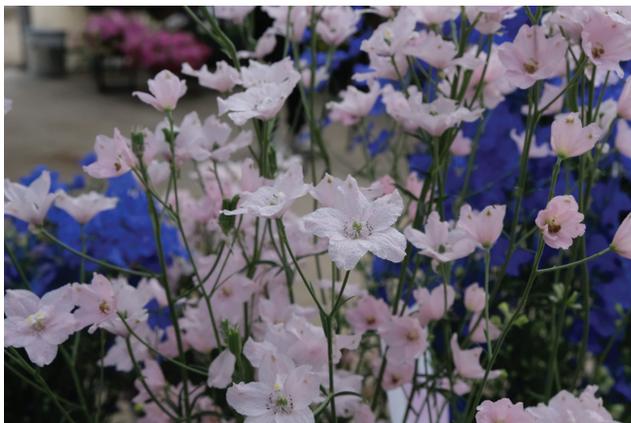
***Rudbeckia hirta* 'Double Golden Daisies'**

Extra-large flowers, 5-6" across. A high percentage are fully double globe-shaped forms. Golden yellow. 30".



American marigold 'Sumati Orange'

Large 3 1/2 -4", super firm bright orange flowers. Adaptable to year-round production, with strong tolerance for heat and disease. Long shelf life. Durable in transport. Yields of up to 50 stems per plant have been recorded in good growing weather. 40" spreading 22" LD, 24" spreading 15" SD.



Delphinium 'Jenny's Pearl™ Pink'

A unique look for a delphinium, with 1.5" pink flowers, and narrow, lacy, green leaves. Produces stems of 20-25" with branching sprays that have excellent vase life. Color is stable even in higher production temperatures. Flowers first year from transplant. Perennial, F1, 120 days.



Delphinium 'Jenny's Pearl™ Blue'

A unique look for a delphinium, with 1.5" blue flowers, and narrow, lacy green leaves. Produces stems of 20-25" with branching sprays that have excellent vase life. Color is stable even in higher production temperatures. Flowers first year from transplant. Perennial, F1, 120 days.



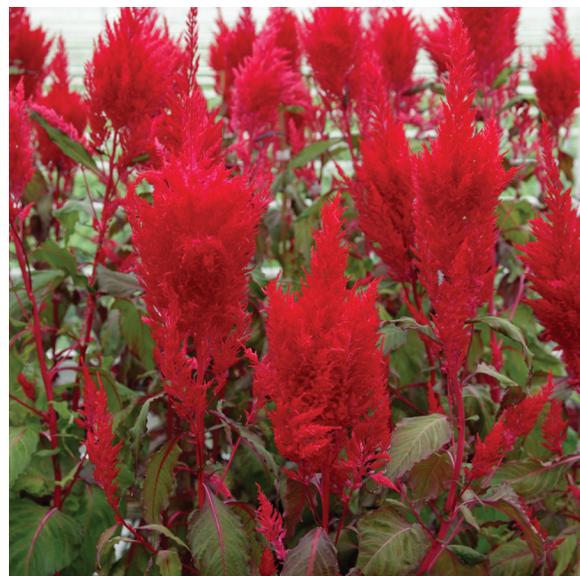
Marigold 'Xochi™ Orange'

These large blooms, with deeper orange coloration than previous commercially available, measure 3-4", grow on stronger stems that are 24-36". Uniform and durable for use in bouquets and grower bunches. Annual, F1, 80 days.



Matricaria 'Vegmo Single'

This matricaria is fast to mature and can be easily grown as successions during many parts of the year. Produces small daisylike flowers. Cuts hold up well to postharvest handling and make an excellent filler flower. Flowers first year from transplant. Tender perennial, OP, 100 days.



Celosia 'Sunday Red'

Best suited for greenhouse/high tunnel production but can be planted outdoors. Full plumes and long stems make for a great professional cut flower. Long vase life.



Dianthus 'Sweet Rose Magic'

A top-notch filler that features large, long-lasting blooms on strong 18- to 36-inch stems. Flowers open white, change to pink, and then mature to a rich rose for a tricolor look. Flowers first year from transplant. Tender perennial, F1, 90 days.



Delphinium 'Guardian Blue'

Offers intense blooms of blue with purple shading and is up to 6 weeks faster to bloom from transplant than OP types, with excellent stem length and blooming uniformity. Flowers first year from transplant. Perennial, F1, 115 days.



Panicum capillare 'Frosted Explosion'

Adds a delicate texture to any bouquet. Easy to grow with airy plumes that dry well. Can be harvested early when seed pods are green and later when the plumes turn bronze. Facultative short-day flowering requires 14 hours of light to achieve stem length. Annual, OP, 90 days.



Snapdragon 'Potomac™ Dark Pink'

'Potomac Dark Pink' replaces 'Rose' with more uniform flowering and an improved bud taper in this popular series. Plants produce tall, strong stems of 39 to 60 inches, and long spikes of high flower quality. Annual, F1, 110 days.

Basil 'Everleaf Thai Towers'

Long, dark purple stems and thick, dark green, waxy leaves bring a unique texture and fragrance to cut flower arrangements and bouquets. Produces stems of 24 to 36 inches on well-branched columnar plants. Annual, OP, 65 days.





Freesia 'Cherise'

A beautiful double-flowering freesia, the pink color will not fade, but keeps during its entire vase life! The numerous side stems per plant are valuable for the cut flower grower. It has a wonderful fragrance as well.



Freesia 'Charlotte'

A new single blue variety in the BEACH® assortment. It is a week faster than the current freesia assortment. It is a gorgeous blue and has a large size flower. This variety will produce a lot of stems and is ideal for planting in later spring.



Tulip 'Apricot Pride'

A beautiful blush pink. A Darwin hybrid that can be used for early and mid season. Elegant is a word that best describes this tulip!



Freesia 'Alice'

A new single, hot pink variety in the BEACH® assortment. It has a long crest with many flowers. This is a good variety to plant in the spring for fall production. It produces straight stems with good production.



Tulip 'Milkshake'

An improvement in the pink segment for tulips. This Triumph tulip is a nice tall addition. Does really well for soil culture and will produce taller stems for the cut flower grower. Flowering for mid to later season.



Dahlia 'Jowey 15-01'

This is a newer introduction in Jowey's dahlias. A welcome addition in the color pink. Jowey's are known for solid production and performance.



Roselily 'Larissa'

A gorgeous Roselily that is close to a Sorbonne. Buds color really well and do not open very fast. We see a great future in this variety since it gives length and keeps its color well. In warmer summer temperatures the buds stay upfacing. It is also one of the faster varieties in the Roselily line.



Roselily 'Ramona'

Exciting that we have improvement coming in white Roselilies. 'Ramona' is one of them. A nice grower with good height and plant build. Good bloom count and pure white flowers. An exciting addition to the Roselily assortment.



LA Lily 'Menton'

This newer variety produces a gorgeous peach-colored flower. It produces great from 12/14 or 14/16 size bulbs and is medium to tall in height. A specialty color lily without the strong fragrance that will work for many events.



Calla 'White Art'

This is a vast improvement for pure white callas. A solid producer with medium to tall stems. Flowers are pure white with a nice cup shape.



Veronica 'Skyler® White Improved'

With an exceptionally tall spike, and no need for vernalization, the Skyler series towers above other varieties. New White Improved has a shorter crop time, higher yield of quality stems, and a better match in production to the Skyler Blue and Pink varieties. You will benefit from the improved stem quality and efficiency when harvesting your crop. NEW 2021/22



Craspedia 'Paintball® Poppy'

We love the unique texture that craspedia brings to any arrangement or bouquet. This new variety showed a higher yield in the product development trials and better performance in stressful conditions. The Paintball series leads the market in uniformity of production with strong stems ideal for cut flower growers. NEW 2021/22



Scabiosa 'Focal Scoop® Blackberry'

New 'Blackberry' brings the very popular dark purple color into the Focal Scoop series. Focal Scoop is leading the market in cut flower scabiosa with the largest flower size, over 3 inches in diameter, on long, sturdy stems. They make a statement as a focal flower or filler in bouquets. NEW 2021/22



Kale 'Crane Ruffle Rose'

'Crane Ruffle Rose' brings in a new ruffled leaf type into a well-known, high-quality cut flower Kale series. The Crane Ruffle types, are more vigorous than the round leaf Crane varieties, this should deliver longer stem length for your production. NEW 2021/22



Sunflower 'Cooper'

'Cooper' is a sunflower with a double layer of thick, golden yellow petals. It has a shorter cycle than many competing varieties, saving you time and money in production. The flowers tend to open upwards, perfect for showing the flower in bouquets and arrangements. NEW 2021/22



Lisianthus 'Rosanne 3 Brown'

We love the new 'Rosanne 3 Brown', ideal for later season production when you are looking for a unique color to stand out! The full, double flowers with sturdy petals on strong stems ensure good transportability without damage. Vase life is excellent and the trendy colors make fantastic bouquets. NEW 2021/22



Dianthus 'Sweet Neon Purple'

'Neon Purple' is a new color option for the series. Flowers are the brightest purple we have ever seen in trials, great to add neon splashes of color in your bouquets. The Sweet series is versatile and programmable; no vernalization needed and is best for cooler production seasons. NEW 2021/22



OT lily 'Orange Emperor'

'Orange Emperor', a new introduction from the Van Zanten breeding line, is an OT hybrid with striking electric orange flowers. This flower is a definite showstopper. Pictures cannot capture the vibrant colors of this flower. This variety is 36 inches tall and takes 13-14 weeks to force. NEW 2021/22



Oriental lily 'Aubisque'

'Aubisque' is the new introduction from the Van Zanten breeding line of double pink Oriental lilies. This flower has many petals—more than most of the doubles on the market today. In the cut stage every bud will open. This variety is 36 inches tall, and takes 15-16 weeks to force. NEW 2021/22



Dahlia 'Tyrell'

This new variety interweaves a blush peach with a light hint of soft rose on large flowers eight inches in diameter. Limited availability for this coming season. NEW 2021/22



Anemone Mona Lisa Mix Improved

The improved Mona Lisa Mix is reformulated for a better balance of all colors in the series, it now includes the recently improved Deep Blue and Orchid Shades, as well as Pink, Red Bicolor, Scarlet Eye, White and Wine White Bicolor. This seed option is a great alternative to corms. Lower temperatures (46 to 54°F) promote optimum stem length. Seed available starting April 2021.



Limonium QIS Mix Improved

Improved for uniformity of flowering and germination performance, QIS Mix Improved contains Dark Blue, Pale Blue, Rose, Yellow, and White. Apricot was removed from the mix because it has a different habit and flower timing. Apricot is still available as a separate color, but it is not included in the mix. Seed available starting October 2021.



Campanula Campana White, Deep Blue, Lilac, Deep Blue, Pink

We have a new pelleted seed form that is more efficient and effective; delivering higher quality germination and young plant uniformity. This new pelleted seed form is available on all 4 varieties of campanula Campana starting in October 2021. The Campana series is known for high quality stems with larger, showier flowers than others on the market. Seed available starting October 2021.



Celosia 'Sunday Green'

'Sunday Green' is a new, icy green color for the series, giving growers an option for a trendy chartreuse filler flower for summer programs. The Sunday series is a high quality cut flower with longer stems than garden type, plumosa celosias. If stem length is a problem in your celosia production, try the Sunday series. Seed available starting October 2021.